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## **Arts Fair on the Square: Coming Soon!**

June 23<sup>rd</sup> | 10am – 6pm | Courthouse Lawn, Downtown Bloomington

featuring:

**75 regional and national artists**

**10am Event Kick-Off Concert** by the Bloomington Community Band

**Performances** by the Windfall Dancers and the Hudsucker Posse

**Cookies and Canvas** Children's Arts & Crafts Center

**This event is FREE and open to the public!**

With FREE parking from the Bloomington & Monroe County Convention Center (302 S. College Ave.)

*Bloomington, Indiana:* The 32<sup>nd</sup> Annual Arts Fair on the Square is right around the corner. Artists have been announced, entertainment has been scheduled, and we are ready for a day of festivities! Join us on **June 23, 2012 from 10am to 6pm** on the picturesque grounds surrounding the Monroe County Courthouse in downtown Bloomington, Indiana for art and fun!

The 32<sup>nd</sup> Annual Arts Fair on the Square will feature the work of 75 regional and national artists and a variety of local entertainment for the whole family including performances by the Bloomington Community Band, Windfall Dancers, and The Hudsucker Posse and Children's Art Center complete with painting workshops by Cookies and Canvas, cookies by Baked! of Bloomington, and Strawberry-Shortcake the Clown from the All Smiles Clown Company.

The Bloomington Community Band will kick-off the day's events at 10 am with a performance featuring their new conductor, Maestro Ron Sebben. Please join us in welcoming Maestro Sebben at his inaugural concert! For more information about the Bloomington Community Band, go to [www.bloomingtoncommunityband.net](http://www.bloomingtoncommunityband.net).

As the sponsor of this year's children's art center for the second year, the organization Wine and Canvas will be featuring Cookies and Canvas for children attending Arts Fair on the Square. Cookies and Canvas will provide canvas, paint, and workshops to keep kids of all ages entertained throughout the day. Workshops with an experienced artist will be held every hour with an art table also available for those inclined to skip the workshop and just get down to business. Stop by the children's area and let your child bring out his or her inner artist! Wine and Canvas also offers workshops throughout the year at their new studio at 135 North Gates Drive for adults and children. Their talented instructors guide you

step-by-step through creating your very own work of art! For more information about Cookies and Canvas or Wine and Canvas, go to [www.wineandcanvas.com/bloomington-in](http://www.wineandcanvas.com/bloomington-in).

The mission of Arts Fair on the Square is to showcase fine art and craft of the highest quality, connect artists with the art-buying community, and promote commitment to the arts through a variety of interactive arts experiences - but we don't want to stop there! Arts Fair on the Square is more than a venue for artists to showcase and sell fine art and crafts – there will also be community booths featuring local businesses and events, a diverse line-up of entertainment including very talented local dancers and musicians, and an entire area dedicated to kids and art. The Bloomington Playwrights Project is doing everything it can to make it the best fair yet! In addition to increasing the event's marketing budget over 700% last year, we are increasing our advertising this year through a sponsorship with WFIU (the NPR affiliate), which will add a significant amount of radio advertising to our outreach. Increased marketing includes reaching out to the Indianapolis and greater Bloomington markets with partnerships, dramatically increased newspaper and magazine advertising, billboards and other signage, all geared towards increasing attendance and sales.

Arts Fair on the Square is proud to endorse all forms of art including the art of cuisine. Arts Fair on the Square runs in conjunction with the Taste of Bloomington, which offers sampling opportunities from over 35 local and regional restaurants, special music, and children's activities. Together Arts Fair on the Square and the Taste of Bloomington draw thousands of visitors to downtown Bloomington to experience the finest that visual arts and cuisine have to offer. **Make a day of it!** Start the morning off at the Bloomington Farmers Market, head to the courthouse square for Arts Fair on the Square, and then catch Taste of Bloomington. All that fun in one day; can you stand it?!

Whether you are new to town, just visiting, or a regular attendee at Arts Fair on the Square, you won't want to miss this day featuring art from 75 of the best regional and national artists, Cookies and Canvas, the Bloomington Farmers Market, a Taste of Bloomington, and entertainment from local artists! Save the date, mark your calendar, post it on your fridge and join us on June 23<sup>rd</sup> for the best arts day in Bloomington! [www.artsfair.org](http://www.artsfair.org)

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