



Contact: Chad Rabinovitz, Producing Artistic Director, artisticdirector@newplays.org
Lee Burckes, Event Manager, manager@artsfair.org, (812) 334-1188

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Arts Fair on the Square Artist Application Deadline: April 1, 2013

Bloomington, Indiana: Artists, please **join us** for the 33rd Annual Arts Fair on the Square! Apply now; the application deadline is quickly approaching! Arts Fair on the Square will take place on **June 22, 2013 from 10am to 5pm** on the picturesque grounds surrounding the Monroe County Courthouse in downtown Bloomington, Indiana. The mission of Arts Fair on the Square is to showcase fine art and craft of the highest quality, connect artists with the art-buying community, and promote commitment to the arts through a variety of interactive arts experiences. The Bloomington Playwrights Project invites national and local artists to participate in this juried art show featuring over 80 unique artists and craftspeople. Applications can be submitted through ZAPP at www.ZAPApplication.org (register for a free account and then search for Arts Fair on the Square).

Arts Fair on the Square, a program of the Bloomington Playwrights Project (BPP), draws artists from as far away as Texas, Florida, and Maine, attracts patrons from all over Indiana and beyond, and continues to grow every year! The BPP seeks to continue to improve attendance and sales annually by not only maintaining but increasing the event's marketing budget, expanding outside of the greater Bloomington and Indianapolis markets, and maximizing cross-promotion with local business and events in downtown Bloomington, a town known for its diversity and strong arts community. In the past two years alone, the BPP increased the marketing budget by over 700% to greatly expand the advertising to include more print media and signage than ever before, added several new art medium categories, expanded the national artist base to include artists from states as far away as Arizona, included additional space for community groups, and created lasting relationships with local organizations. This year, the BPP is increasing the marketing budget even more, expanding available artist spaces to 80 booths, creating a stronger volunteer force to better support YOU - our artists, and is doing everything it can to make this the best fair yet!

Arts Fair on the Square continually strives to foster the careers of artists, give artists a unique venue to present and sell their work, maintain high quality art, increase attendance, and improve sales! Don't miss your chance to be a part of the 33rd Annual Arts Fair on the Square - **apply today!** For more information about the fair, submission guidelines, and application information, please visit our website at www.artsfair.org.

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