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## **Arts Fair on the Square Call for Artists**

*Bloomington, Indiana:* The Bloomington Playwrights Project invites national and local artists to participate in the 33<sup>rd</sup> Annual Arts Fair on the Square, a juried art show featuring over 75 regional and national artists and craftspeople. Arts Fair on the Square will take place on **June 22, 2013 from 10am to 5pm** on the picturesque grounds surrounding the Monroe County Courthouse in downtown Bloomington, a town known for its diversity and strong arts community. The mission of Arts Fair on the Square is to showcase fine art and craft of the highest quality, connect artists with the art-buying community, and promote commitment to the arts through a variety of interactive arts experiences.

Arts Fair on the Square is a program of the Bloomington Playwrights Project, now in its third year organizing this Bloomington tradition. Both established in 1979, Arts Fair on the Square and the BPP serve the Bloomington community by fostering the careers of artists and giving artists a place to present their work. The BPP has made significant improvements throughout the past two years to give more artists the opportunity to exhibit, increase attendance, and improve sales. Target marketing to Indianapolis and the greater Bloomington area focuses upon community partnerships, newspaper and magazine advertising, social media, radio, and extensive event signage including billboards. Since its inception Arts Fair on the Square has grown exponentially from a handful of local artists to 80 regional and national artists and craftspeople. Arts Fair on the Square draws artists from as far as Texas, Florida, and Maine and patrons from all over Indiana and beyond.

Arts Fair on the Square runs in conjunction with the Taste of Bloomington, which offers sampling opportunities from over 35 local and regional restaurants, special music and children's activities. Together Arts Fair on the Square and the Taste of Bloomington draw thousands of visitors to downtown Bloomington to experience the finest that visual arts and local cuisine have to offer.

Don't miss your chance to be involved with this amazing event! Apply now in order to secure a space and be more likely to receive your preferred booth; requests are taken into consideration based on application date and number of consecutive years exhibiting. The submission deadline for exhibiting artists is April 1, 2013. For more information about the fair and submission guidelines, please visit our website at [www.artsfair.org](http://www.artsfair.org).

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