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### **Arts Fair on the Square Call for Artists**

*Bloomington, Indiana:* Artists, join us for the best one-day art fair in the Midwest on June 21<sup>st</sup>, Arts Fair on the Square! We might be hip. We're definitely fun. We do everything we can to make you happy! We want your work in our town because Bloomington needs you! A city committed to the arts, Bloomington boasts a richly diverse and educated community in the beautiful Midwest landscape of Southern Indiana. Arts Fair on the Square takes place on **June 21, 2014 from 10 a.m. to 5 p.m.** on the picturesque grounds surrounding the Monroe County Courthouse in the heart of downtown Bloomington. The Bloomington Playwrights Project invites YOU to participate in the 34<sup>th</sup> Annual Arts Fair on the Square. This juried art show features 80 regional and national artists and craftspeople. Apply now and join us for the fun!

Committed to the enrichment of arts, the Bloomington Playwright Project is in its fourth year organizing this Bloomington tradition. Every year with the BPP gets better! Annually, we increase our marketing, community partnerships, social media, and extensive event signage. Our team is committed to YOU! We strive to make each and every artist feel welcome, at home, and ready for a busy day in Bloomington. Arts Fair on the Square averages 5000+ attendees and boasts hundreds of thousands of dollars in sales. Target marketing to Indianapolis, Louisville, and the greater Bloomington area ensures successful attendance and annual growth. Since its inception, Arts Fair on the Square has expanded exponentially from a handful of local artists to 80 regional and national artists and craftspeople while maintaining the charm and personal attention of a smaller show in a large culture-rich community. Arts Fair on the Square draws artists from as far as Texas, Florida, and Maine and patrons from all over Indiana, surrounding states, and beyond!

Don't miss your chance to be involved! Apply now in order to secure a space and be more likely to receive your preferred booth; requests are taken into consideration based on application date and number of consecutive years exhibiting. The submission deadline for exhibiting artists is March 31, 2014. For more information about Arts Fair on the Square and submission guidelines, please visit our website at [www.artsfair.org](http://www.artsfair.org).

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